Design

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In accordance with the spirit of the designer, the Guhl chair, which is regarded as an icon of Swiss style and after 70 years enjoys genuine cult status, is today still made by hand.

If there is one item of furniture that possesses timelessness, then it is undoubtedly the chair from Willy Guhl. Whether in public areas, gardens or living rooms, it always represents a statement and an invitation to relax, reflect and contemplate. Moreover, for the viewer it constitutes an aesthetic gift and a very rarely achieved symbiosis of form and function.
Guhl chair / Design: Willy Guhl

Elegance.

In both form and function.
Willy Guhl

BIOGRAPHY
Born 1915 in Stein am Rhein, Switzerland
1930 – 1933 Apprenticeship as a cabinetmaker in Schaffhausen, Switzerland
1934 – 1939 Interior design studies at the Zurich School of Arts and Crafts (KGSZ)
1939 Own workshop
1941 Appointment as an interior design teacher at the KGSZ
1951 Invitation to take up an appointment at the State Academy of Fine Arts in Stuttgart, Germany – Guhl turns down the offer
1951 - 1981 Head of the interior design course at the KGSZ
Died 2004

PROJECTS
Various projects as a teacher at the Zurich School of Arts and Crafts (KGSZ)
G59 garden exhibition project with the KGSZ
Various objects with Swisspearl
Various objects in collaboration with the Dietiker table factory
From 1968, projects with the Aebi agricultural machinery company
Various competitions and exhibitions
Co-founder of the VSI and SID (Swiss Association of Industrial Designers)

HONORS
Receipt of the 1966 “Die gute Form” prize for the Rondo and Excenter plant containers.
Fiber cement from the inventor. Breathable and moisture regulating. The designer Willy Guhl himself worked manually on the development of his outdoor seat.

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TRASH CUBE

Modern recycling. The Trash Cube emerged from the ingenious idea of a young designer to create a functional object, while lending scraps of fiber cement a surprising form.
Trash Cube.
Stool. Table. Sculpture.

Modularity as a principle. Valuable snippets of fiber cement are
given a new purpose. Spontaneous and unique cubes emanate from
production waste and demonstrate textures and patterns that awak-
en our imagination and offer numerous possibilities for employment.
Here, flower vases, coffee cups and the owners do battle for space.
Trash Cube possesses innumerable facets, which simultaneously lend form to both harmony and variety. Indeed, there can be no better expression of individuality.

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<td>Length</td>
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<td>31 cm</td>
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Nicolas Le Moigne

**BIOGRAPHY**
Industrial designer, Ecole cantonale d'art de Lausanne (ECAL), 2001-2007

**PROJECTS**
- Trash Cube (stool) for Swisspearl, 2011
- Le Locle (table), Le Day (commode) and Meyrin (shelf) for Atelier Pfister, 2010
- Slip stool for Gallery Libby Sellers, 2008
- Ecal stool and table for Swisspearl, 2007
- Verso Diverso, watering can for Viceversa, 2005
- Public clock for the City of Geneva, 2004
- Pot-au-Mur flowerpot for Serralunga, 2003

**HONORS**
- Bourses Fondation Leenaards: winner, 2009
- 2008 Swiss Promotional Award for Design: winner
- 2008 Swiss Design Prize: nomination
- 2005 MACEF Design Award: winner
The juxtaposition or arrangement in formation of numerous unique pieces creates a tableau that inspires the imagination, intuition and inventiveness.
In his work, the designer Nicolas Le Moigne unites sustainability with modernity. Everything down to the smallest morsel is lent purpose and employed. Cement, powdered limestone, fibers, air and water are all that fiber cement requires.
ECAL

Elegant, modern, durable. These are the characteristics of the table and chair set, which with its functional design vision establishes new benchmarks in both the in- and outdoor areas.
Ecal table & stool. Simplicity and singularity.

Clarity and presence do not represent a contradiction in terms. Indeed, Ecal Design from Nicolas Le Moigne and the students of the Ecole cantonale d'art de Lausanne (ECAL) exudes a minimalistic elegance, which demonstrates that fiber cement and furniture go hand in glove. Moreover, the quality and resilience of this natural material are particularly evident in the outdoor area.

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<td>42 cm</td>
<td>32 cm</td>
<td>42 cm</td>
<td>8 kg</td>
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Convincing efficiency personified. The Ecal stool is both a seat and an accessory, and according to taste can be used in either the vertical or the horizontal.
compromising, but charming nonetheless.
With its unembellished lines, the Ecal table cannot fail to impress. Books, food and drinks can all stand on this weather-resistant, stable item of furniture, which is entirely recyclable.

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<td>49 cm</td>
<td>27 cm</td>
<td>15 kg</td>
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DUNE

An outdoor furniture system based on a simple modular principle. The characteristics and malleability of fiber cement were pivotal factors in its creation.
The shape alone speaks volumes. Indeed, Dune communicates best without any additional adornment. It is truly a jewel in itself and when the Dune Lounge is paired with a table, what more could one wish for?
BIOGRAPHY

Born 1977 in Eisenstadt, Austria
Design studies under Paolo Piva at the University of Applied Arts Vienna
Furniture design studies at the Danmarks Designskole, Copenhagen
Product design studies at the Berlin University of the Arts
Furniture-/interior design studies, Higher Technical School, Mödling, Austria
Since 2007, own design office in Vienna

PROJECTS

Rocking chair (plastic) für Sixinch, Belgium
Outdoor collection für Viteo
Projects for Swarovski
Light installations on the Kärntnerstrasse in Vienna

HONORS

Various prizes and exhibitions in New York, Tokyo, Paris and Milan, etc.
2009 Red Dot Design Award, winner
2010 Good Design Award
Shortlisted for the 2010 Brit Insurance Design Award

Rainer Mutsch
The modular system offers a plethora of design possibilities and playfully kindles a new and multifaceted individuality.

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In a venue lacking a defined structure or identity, Dune creates a striking social area for the public sphere. Manufactured in a single piece, it is perfect modulated to meet ergonomic requirements and generates space. Space for more design that excites, amazes and enchants.

Dune / Design: Rainer Mutsch


Exhibitions: Tokyo Design Week / J London Design Museum / UK Beijing Design Biennale / CN Cheongiu Biennale / ROK
MOLD LAMP

Fiber cement in a completely new light. The intensive analysis of the material has resulted in unique objects, which enrich the living area both as sculptures and everyday items.
Mold Lamp.
Luminosity. Urbane living.

Perfect imperfection. Deliberately irregular structures engender the charm of the Mold Lamp. Function and singularity thus meet delight in a living space rendezvous.
Brilliant. With the Mold Lamp, the designer Michel Charlot illustrates his interpretation of modern culture. The objects match any room and furnish a unique atmosphere.

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<td>27 cm</td>
<td>32 cm</td>
<td>2.5 kg</td>
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Michel Charlot

**BIOGRAPHY**
Industrial design studies at the
Ecole cantonale d'art de Lausanne (ECAL)

**PROJECTS**
- Protheses, exhibited at the «Tomorrow Now» in Mudam Luxembourg
- Mold Lamp, exhibited at the 2007 Design Miami/Basel
- "Une lampe en verre", exhibited at the 2008 Design Miami/Basel

**HONORS**
- Grand prix du jury, DESIGN PARADE 03, July 2008
- 2017 Swiss Design Award for the Porto table & stool
- Swisspearl combination
PORTO

A comfort narrative. With Porto, Michel Charlot demonstrates exceptional, optical expressiveness that culminates in unconventional design for individualists.
Contemporary product design employing a robust, durable material culture. Porto brings user-friendly shapes and skilled production into the living area.

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<td>17 kg</td>
<td>Porto table</td>
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<tr>
<td>46 cm</td>
<td>23 cm</td>
<td>24 kg</td>
<td>Porto side table</td>
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<tr>
<td>36 cm</td>
<td>42 cm</td>
<td>39 kg</td>
<td>Porto stool</td>
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SPONECK

Light and dynamic form in tandem with the solid longevity of the material transform this uncompromising design product into an object of remarkable aestheticism.
Sponeck table & chair. Where good looks collude with comfort.

This chair both looks and is comfortable because during its design, Julia von Sponeck placed a special focus on ensuring total bodily relaxation. The results are ergonomics for recuperation of a very personal nature and the wish to never again forego this sitting experience.
The Sponeck table simply oozes charm. Hardly surprising, as anyone living in Paris does not merely design furniture, but also lifestyle. The table derives its stability from thin, interlaced Swisspearl sheets.

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<td>50 cm</td>
<td>50 cm</td>
<td>25 cm</td>
<td>21 kg</td>
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From 1992 to 2000, Julia von Sponeck, (b. 1971) studied architecture and design at the Stuttgart Academy of Fine Arts in Germany and the University of North London, UK. For a number of years, she then worked as an architect and designer in offices of international repute. She has been living and working in Paris since 2005, where she is currently employed as an architect by Hermes International.

**PROJECTS**

- Sponseck table & chair for Swisspearl
An invitation to take it easy. Reminiscent of the body shape, with its bright and hard-wearing cover, the chair enchants and provides colorful highlights both in and around the home.

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<td>77,5 cm</td>
<td>50 cm</td>
<td>60 cm</td>
<td>28 kg</td>
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Swisspearl – in an interplay between know-how and youthful ideas.

The fiber cement manufacturer Swisspearl is open to projects with schools and universities of art that offer education in the design sector. It therefore repeatedly sponsors teamwork with students and young designers. For example, the Swisspearl works in Payerne, which can count leading designers among its partners, the most illustrious of whom was Willi Guhl with his Guhl chair designed in 1954, invited students from the St. Gallen School of Design to participate in a joint project.

“Owing to its malleability, for young people fiber cement represents a source of inspiration that offers a wealth of possibilities.”

Engin Cuskun, Product Manager Garden & Design
Outdoor lounger
Design: Catherine Rezzoli

The lounger can be used from both sides, one of which has a steeper angle for reading, while the other is flatter for leaning against.

“During our visit to the company in Payerne, I found the fact that Swisspearl can be joined simply by tapping particularly interesting. As a result, seams are barely visible and no screws or other fasteners are required. Consequently, the product appears to have no ends.”

Catherine Rezzoli
The young designers were able to work on the works' shop floor and thus shape their designs themselves.

The aim of the project with Swisspearl was to create a close practical link to work as a product designer. Therefore, a deliberate decision was made to offer the widest possible scope for ideas. Under the auspices of lecturer Andreas Bechtinger, sixteen design students created functional fiber cement products in a process that commenced with a visit to the Swisspearl works in Payerne, which gave the young designers an opportunity to become acquainted with the company’s production methods. In the following six weeks, they then worked on product designs in the studio before returning to the Swisspearl plant with their blueprints in order to turn their ideas for objects into reality using their own hands.
Projects on the left-hand page

Bar & lounge seat
Christian Graf

ORIMO multifunctional bowl
Yannick Meyer-Wildhagen

DOGGO kennel
Wilko Nuber

RoboPort
Christian Wälti

Timber
Severin Kasper

Herb bar
Nina Schmitt

Bee INN bee hotel
Joël Lucien Thiévent

KYMA cycle rack
Jennifer West

Umbrella stand
Dominik Schai

Lecturer Andreas Bechtinger, the project head: “The course at the St. Gallen school offers a practice-oriented training aimed at ensuring that the students reach an advanced level of industrial design competence. They then graduate with a higher school diploma in industrial design.”

The presentation at Swisspearl represented a highlight for the students, who had come up with genuinely exciting concepts.
It is fascinating to work with a material for which there is no equivalent.
SWAVE screening and space creating element
Design: Fabian Müller

“For me, the enthusiasm and motivation of the Swisspearl employees was an extremely positive surprise. It was also fascinating to see that Swisspearl is not an industrial product that emerges from a machine as a finished article, but rather a crafted material, which is shaped and processed by hand.”

Andreas Bechtinger

fascinating to work with a material for which there is no equivalent.”

Herb garden shelf
Design: Christian Vettiger

The function of a modular shelving system transferred to a herb garden.
SANDro sandbox table
Design: Hanspeter Edelmann

A sandbox as a table, which is space saving and thus suitable for a balcony.
DIE BANK

Swiss industrial design at its finest. With carefully conceived concepts the designer broke through conventional thought patterns and surprises with new interpretations possessed of charm and style.
More than just a place to sit. Made from weather-proof fiber cement with smooth edges and capable of withstanding any wear and tear. This piece of furniture needs no name. It simply stands out by itself.

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<tr>
<td>160 cm</td>
<td>45 cm</td>
<td>46 cm</td>
<td>43 kg</td>
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Michel Bruggmann

**BIOGRAPHY**

1991-1996 Industrial design studies and diploma at the Gerrit Rietveld Academy, Amsterdam
1996 Studies at the Hokkaido College of Art and Design, Sapporo
1997 Employment at Hahn & Suylings, Amsterdam
1999 Foundation of the EicherBruggmann, Basel

**PROJECTS**

For Swisspearl: Die Bank, Geisha, Kyoto, Osaka, Osaka 106, Samurai, Tokyo
TETRIS

A balanced interplay between technological, aesthetic and cultural factors. The combinations are endless and awaken a desire for playful rearrangement.
Tetris shelf system. Modular. Practical. Stylish.

Love at first sight. This multifaceted shelving immediately provides an inkling of its enormous potential. Strikingly exceptional, Tetris captivates the viewer and then serves as a splendid partner in every regard. Stacked in rows and piles, colorful books and shoes, not to mention objets d’art and much more besides, are all to be seen.
Tetris shelf system / Design: Fries & Zumbühl
Fries & Zumbühl

BIOGRAPHY
Kevin Fries
1977 Born in Zürich
2003 Swiss higher school design diploma, with a focus on industrial design
2003 Foundation of fries & zumbühl

Jakob Zumbühl
1978 Born in Zürich
2003 Swiss higher school design diploma, with a focus on industrial design
2003 Foundation of fries & zumbühl

PROJECTS
Darling bed
Tetris shelving system
Crochet clothing pegs
Wald-Haus light family
Pachific lounger

HONORS
2009 Red Dot Design Award and IF Award for Tetris
2009 design prize nomination for Darling,
IF Gold Award, Red Dot Design Award, Switzerland
2009 Red Dot Design Award for Wald-Haus
2009 IF Award for Crochet
2009 Young Professionals Award for Captain Hook clothing pegs
2007 Young Professionals Award for Tschoc
2006 “Die Besten” nomination for Pachific
With its beauty of form and the innovative simplicity of its design, Tetris offers captivating and contemporary interior design.

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<td>81 cm</td>
<td>35 cm</td>
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HOCUSPOCUS

Appears to be magic, but is actually Swisspearl. Tough and hard wearing, as a side table or a delightful shelf. Also suitable for use outdoors and in color personifies unsurpassed visionary thinking.
A Swisspearl mat is lent shape and thus becomes a genuine eye-catcher. Hocuspocus does not require a frame because the solidified material is self-supporting. Kevin Fries and Jakob Zumbühl created this spellbinding table by hand.

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<td>8 kg</td>
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<tr>
<td>58 cm</td>
<td>36 cm</td>
<td>8 kg</td>
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Practicality lent center stage by an architectural material. The Swiss designers from Thingdesign crafted fiber cement into this modular shelving in the course of an introspective process.
Solid.
Stackable.
Practical.

Cheers
### BIOGRAPHY
- Cédric Facchin - higher school design diploma
- Marco Di Paolo - higher school interior design diploma
- Michael Abegg – structural draughtsman / cabinetmaker

### PROJECTS
- Redesign “Profiline Outdoor Kitchen” for Electrolux, 2012
- “Cheers” wine shelving for Swisspearl, 2012
- “Mono-Lite” washstand for Antonio Lupi, 2010
- “Compactus” future living concept, 2007

### HONORS
- 2010 Antonio Lupi Dressed Stone Design Contest
- 2008 SIGG “Swiss Designers Wanted” Design Contest
- 2007 Kaspar Diener promotional award
This multifunctional system meets the aesthetic demands of the living area. Unobtrusive, stackable design elements, which with their wave-like form offer a reminder of the characteristics of Swisspearl.

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<td>38 cm</td>
<td>25 cm</td>
<td>31 cm</td>
<td>4.6 kg</td>
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Cheers.
More than just wine shelving.

Irrespective of whether it be firewood, books, wine bottles or towels, Cheers is always prepared to receive. Moreover, apart from lounges, this shelving creates space for small items in bathrooms, kitchens and toilets. Cheers derives its stable shape from an integrated fabric mat. Ready for almost anything, this designer shelving creates a assured flair for simultaneous tidiness and idiosyncrasy.
The pleasure of finding a new home attracts many winged visitors. An accessible opening and a cozy interior await. Or, in other words, an ideal nesting place for small, feathered friends.
Vladimir Jaccard

**BIOGRAPHY**
Studies as an industrial designer at the Ecole cantonal d’art de Lausanne (ECAL)  
Co-founder of the JALE-Design office in the Lausanne region, Switzerland

**PROJECTS**
Work for the Swiss Watch Company in the instrument and time measurement areas  
“Birdy” nesting box for Swisspearl
Birdy. The designer Vladimir Jaccard employed breathable and moisture regulating fiber cement for this practical and attractive nesting box. The two interlocking shells can be easily lifted apart for cleaning purposes. Safely protected against frost, small birds thus have a tranquil nesting spot for the care of their young.

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<td>16 cm</td>
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<td>1.2 kg</td>
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Elegant lines and practicality for the garden. Seater is an item of furniture with a solid structure that nonetheless appears remarkably slim. The strength and resilience of fiber cement is thus once again apparent.
BIOGRAPHY
- Studies at the Architectural Faculty of Ljubljana University
- Graduation from Graz University of Technology in 2002
- A one-year design course at the Centre Universitari de Disseny i Art de Barcelona (UAB/EINA)
- Teamwork with architectural offices in Slovenia
- Foundation of an own design studio in 2011

PROJECTS
- “Concrete Garden” garden furniture collection, 2012

Tina Rugelj
Tina Rugelj is the designer of this unpretentious seating, which offers practical details. One can sit comfortably, put a coffee cup or glass of water aside, read, relax, or simply savor nature. Moreover, when company is desired, one Seater simply melts into another.

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<tr>
<td>80 cm</td>
<td>70 cm</td>
<td>63 cm</td>
<td>37 kg</td>
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Swisspearl – sustainability and durability in every fiber.

Light and unbreakable, water-impermeable, long lasting, frost and fire-resistant, not to mention entirely recyclable. In a nutshell, fiber cement from Swisspearl. Natural, regional raw materials guarantee short transport distances and the material’s qualitative characteristics not only include a strongly pronounced innovative spirit, but also resource protection and pollutant minimization.
51% Portland-cement
Material

30% Air
Air. Resilience derived from an interplay with natural raw materials.
5% Cellulose
The world’s thinnest cement sheet. The material of culture.

The composition

Swisspearl consists of 51% cement, 30% air, 12% water, 5% cellulose and 2% reinforcement fibers. Elements that are transformed into unique fiber cement products by means of expertise, precision and craftsmanship. However, only when the material fulfills the strictest demands in every regard does it earn its name, Swisspearl.
2% Reinforcement fibers
Individual. Handmade. 
Swisspearl material processing.

Made by hand. Cut to length, hammered, smoothed and spread. The raw material is crafted manually and shaped with great sensitivity until highly expressive and durable masterpieces emerge. Each of which constitutes a one-off in its own idiosyncratic right and bears the personal signature of the designer.