



# Plus Bolig

Aalborg, Denmark

**Architect** Erik Arkitekter, Aalborg, Denmark

**Location** Alexander Foss Gade 7, 9100 Aalborg

**Photographer** Fotograferne Nibe, Nibe, Denmark

**Type of Building** Office

**SWISSPEARL**



In 2015, the public housing company Plus Bolig had their new headquarters built on the Eternit ground in Aalborg. It is entirely round, similar to one of the preserved silos from the area's past, and constructed using rustic materials such as concrete, steel, and glass. A prominent design element on the striking facade is the Patina Original facade panels. The Eternit ground in Aalborg has undergone a significant transformation from an old industrial area to one of the city's trendiest neighborhoods. Architect-designed office buildings, modern apartments and student housing, large grocery stores, fitness centers, and more are emerging on the site, often referred to by locals as "Eternitten". From a political standpoint, it has been decided to preserve several of Eternitten's old buildings and characteristic silos as a reminder of the area's industrial past as a fibre cement production plant, and one of the developers on the site has embraced and built upon this idea. Plus Bolig's round building is designed with a focus on the area's industrial history and its contemporary surroundings, fitting in harmoniously while also serving as a natural focal point in the neighborhood.

