

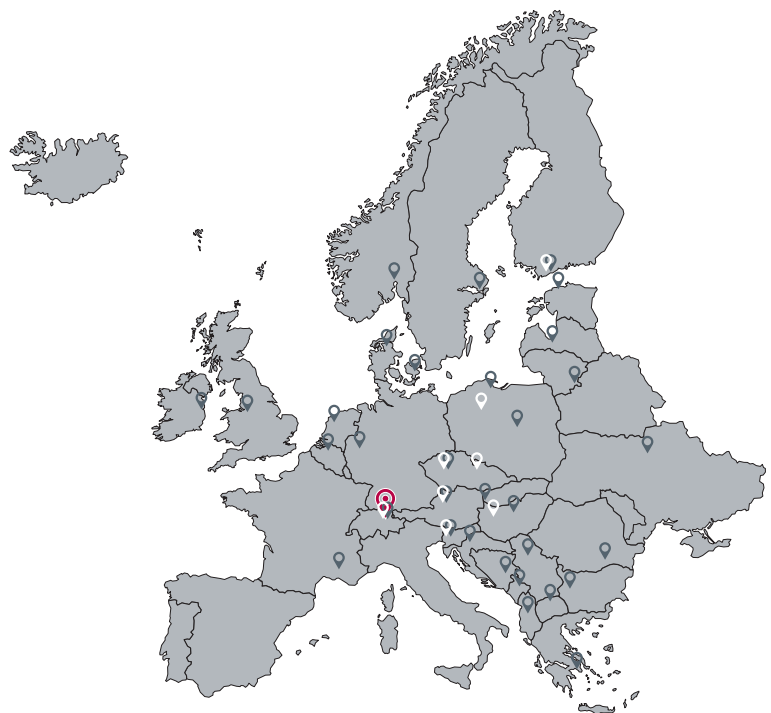
SWISSPEARL

Sustainability at Swisspearl



Company

- Leading producer of high-quality fibre cement solutions
- Headquartered in Switzerland with subsidiaries across Europe
- Family-owned
- More than 125 years of expertise
- More than 2,000 employees worldwide
- Products for facades, constructions, roofs, interiors, integrated solar cells and garden
- Globally engaging with and serving architects, engineers, builders, merchants, and resellers
- Committed to durable, low-impact building materials



- 📍 Swisspearl headquarters
- 📍 Swisspearl sales offices / presence
- 📍 Swisspearl production sites

Swisspearl

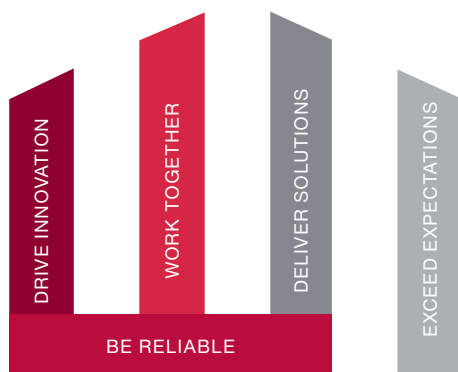
A century of expertise driving tomorrows building solutions

Swisspearl has been shaping the built environment for more than a century. As one of the building industry's leading producers and suppliers of fibre cement products and solutions, we combine craftsmanship, industrial expertise, and a deep commitment to responsible manufacturing and construction. What began with one of our earliest production facilities in 1903 has today grown into a group of more than 2,000 employees who share a passion for durable and beautiful products aimed at a more sustainable construction and build.

Swisspearl is a family-owned producer offering cost-effective, durable, and easy-to-install fibre cement solutions for safe, healthy, and sustainable living. We operate eight factories in Europe producing roofing, facade, building, indoor products, solar systems for roof and wall structures, and garden products.



Our Values



Sustainability remains an integral part of how we manage and develop Swisspearl. Since the launch of our sustainability strategy, we have worked to embed sustainability more deeply into everyday decision making, strengthen execution in our operations, and improve fact based transparency across the Group.

In everyday life we are guided by a company foundation of mission, vision and company values.

Swisspearl's approach to sustainability

Sustainability is at the core of the Swisspearl Group's vision and mission



Our Vision.

Shaping the future of building.

As an innovative and creative solution provider in our industry, we foster sustainability and deliver positive impact today and for the generations of tomorrow.



Our Mission.

Create leading solutions.

Create and deliver leading building products, solutions and services to our customers through excellence, partnership, scalability and a highly engaged international team.



Whilst addressing the negative sustainability impacts in the value chain, we will further strengthen the positive attributes and impacts of our products and solutions while progressing in global market reach.

Innovation, research and development are fundamental elements in our sustainability work. Furthermore, to maintain and develop competitiveness, we conduct continuous streamlining of operations to ensure safety, reliability and efficiency in delivering our products and services.

To support this progression, we partner up with relevant stakeholders e.g., industry leaders or suppliers. The overall outcomes of our work reduce value chain emissions, improve resource efficiency and processes as well as circularity of materials and further progress in global market reach.

Our sustainability strategy

Based on our Vision, Mission and Value foundation, and aligned with a solid double materiality assessment the Swisspearl sustainability strategy is rooted in a series of targets and statements:



We aim for Scope 1&2 carbon neutrality by 2040

We aim for Scope 3 carbon neutrality by 2040

We aim to have zero landfill waste from factories by 2030

We aim for minimise wastewater from factories by 2030



We do not to use drinking water (municipal) in production processes by 2030

We explore ways to create value from fibre cement waste and end-of-life products

We ensure the safety of all Swisspearl employees



We have an attractive workplace

We promote workplace equality and ensure fair access for all

We follow the laws, regulations and guidelines

We do voluntary work for local communities



We will further embed Swisspearl Group values, codes, policies and safety rules into the organisation

We govern climate action through Science Based Targets

Swisspearl products and solutions

Renowned for their aesthetic appeal, durability and cost effectiveness.

Sustainability is at the core of the Swisspearl products and solutions based on aesthetic, durable and cost-efficient mineral composite developed for exterior and interior applications. They offer several environmental, social and economic benefits throughout their lifecycle. Swisspearl is a leading producer of high-quality fibre cement products, offering innovative solutions in 6 main areas:

- Facade panels
- Roofing solutions
- Building boards
- Solar solutions
- Interior applications
- Garden solutions

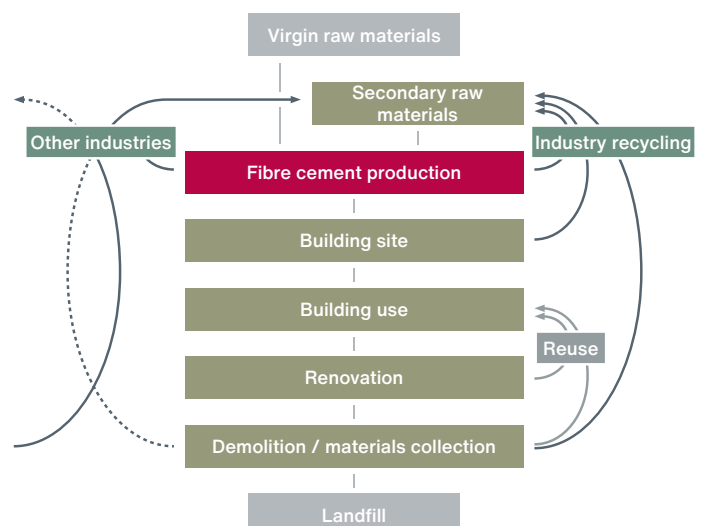


Swisspearl fibre cement solutions combine design freedom with durable, high-performance functionality, supporting architects and contractors in delivering sustainable buildings. Available in a wide range of colours, textures and formats, they enable creative, adaptable façade, roofing and interior designs without compromising performance.

Fibre cement offers key sustainability advantages: high strength, non-combustibility (A1/A2), low maintenance and long service life—typically around 50 years—resulting in low lifecycle cost and reduced material demand over time. Its resistance to fire, moisture, weather and biological growth contributes to safe, healthy and resilient buildings across diverse climates. Low emissions of gaseous compounds and acceptable odour levels further contribute to good indoor air conditions.

Swisspearl products are well suited for lightweight construction systems, helping reduce resource use and embodied impacts when combined with optimised building design. Ventilated facade systems enable easy replacement, renovation and disassembly, supporting circular building principles and extending building lifespan.

Integrated solar facade and roofing solutions transform building envelopes into energy-generating assets, reducing operational emissions while maintaining architectural quality. Factory-customised elements improve installation efficiency, reduce onsite waste and optimise logistics.



At end of life, fibre cement is recyclable, with expanding recycling pathways across Europe. Supported by EPDs and alignment with major certification schemes (DGNB, BREEAM, LEED), Swisspearl solutions provide a reliable, future-proof choice for sustainable construction.

Verified sustainability you can build on

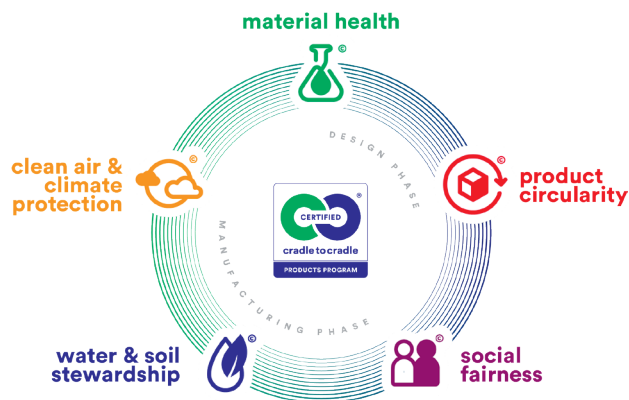
A measurable step toward circular construction.

Swisspearl's Cradle to Cradle Certified® facade and building boards* demonstrate a structured, third-party verified approach to sustainability across the full product life cycle. The certification confirms that our materials are assessed for safe use, designed for circularity, and manufactured with responsible resource, water and energy management.

For the built environment and society, this translates into reliable, high-quality solutions that support sustainable building ambitions without compromising performance or durability. By choosing Swisspearl products, architects and builders gain transparent, credible documentation that contributes to green building schemes and helps reduce lifecycle impacts.

Our certification builds on five key performance categories—material health, product circularity, clean air & climate protection, water & soil stewardship, and social fairness—and is not a one-time achievement but part of a continuous improvement framework. This ensures that both our company and our products evolve towards higher standards of safety, circularity and responsible production.

*For the full list of Cradle to Cradle Certified® products, please visit www.c2ccertified.org



Side story | Sustainable Energy

One small design change leads to big savings

At Swisspearl's factory in Finland, a simple but highly effective adjustment to the exhaust piping has led to considerable savings in energy—and lowered costs.

At the Lohja plant, drying lines are part of the production of fibre cement boards. They ensure the correct moisture content of the product at the end of production. During the drying process, warm air is circulated in the oven and then released through an exhaust pipe to the outdoors. By redesigning the piping, the waste air from one drying line can now be fed back for reuse in preheating the heating combustion air in both drying lines.

This low-investment upgrade reduces natural gas use by around 10%, lowering costs and emissions while improving overall energy efficiency without replacing existing equipment.

2025 Sustainability highlights

During 2025, we executed on our plans to meet our ESG commitments.

Each year, Swisspearl aim to take new steps toward our sustainability targets. A specific focus point throughout 2025 has been to reduce waste and increase recycling. Swisspearl made strong progress in reducing landfill waste, cutting volumes by 24% in 2025 vs. 2024 and by over 55% since 2022. This was driven by improved production efficiency and increased recycling and recovery. Today, around 72% of waste is diverted from disposal, supporting circular material flows and lowering environmental impact.

Safety first

Lost time injury frequency rate



10.1

Saving climate

Scope 1 reductions



1.1%

Reduction
2025 vs 2024

Reducing water outlet

Reduction in discharge of purified water from production



122,212 m³

2025 reduction
compared to baseline
year 2022

Closing the loop

Recycling rate of material waste



72%

Improvements in rapid pace

Landfill waste



24%

less than 2024
and 55% less
than 2022

Swisspearl annual Sustainability Report

To document the Swisspearl commitment to support a more sustainable build and society we release an annual Sustainability Report. It covers our global operations and both upstream and downstream aspects of our value chain, encompassing suppliers, production processes, distribution, product use, and end of-life considerations. The Sustainability Statement of the report has been prepared in accordance with the EU ESRS Exposure Drafts as applicable.

Our aim with the annual reports is to create transparency and credibility and to offer insight and updates on our targets and activities.

Discover how Swisspearl advances sustainable construction across the full building lifecycle—from raw materials to end-of-life.

The 2025 report highlights measurable progress on climate, circularity, water and safety, while showcasing solutions that enable durable, low-impact, energy-efficient buildings—supported by transparent data, real projects and continuous innovation shaping future-ready architecture.

The 2025 Swisspearl Sustainability Report can be found here:



View
whole Report



Download
whole Report





Swisspearl Group AG

Eternitstrasse 3
8867 Niederurnen
Switzerland
+41 55 617 11 60
info@swisspearl.com

[swisspearl.com](https://www.swisspearl.com)